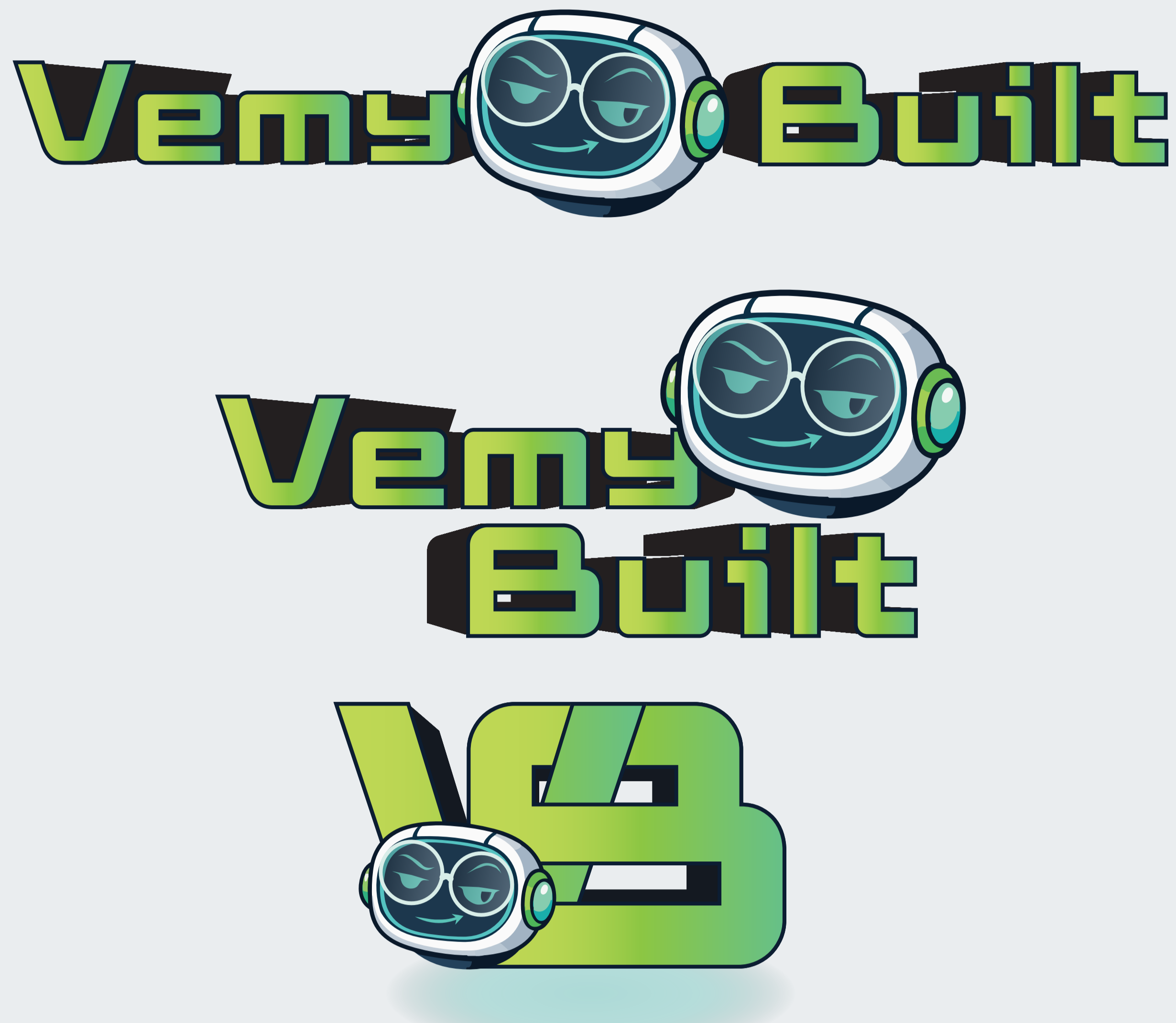


# Vemy Built



## About Logo

The Vemy Built identity is built around three pieces that work together as one system. Each version has a job, and together they cover every place the brand needs to live.

### The Name

Vemy comes from us. VA from Vanessa, M from Mike, softened into something easier to say and more fun to look at. Built is the part that matters most. It tells people what we actually do. We don't pitch ideas and walk away. We make real things you can click, hold, and show off.

### The Mascot

The little robot is the face of Vemy Built. He's smart, a little sarcastic, and he looks like he knows something you don't. He's not a corporate cartoon. He has a personality that matches ours, which means clients get a brand that feels alive instead of another sterile agency logo.

### The Three Marks

The horizontal wordmark is the workhorse. It goes on websites, email signatures, proposals, and anywhere we need the full name to read clean from left to right.

The stacked version is the personality piece. It goes on swag, stickers, social posts, and anything where we want the robot leaning in and saying hi. This is the one people will actually share.

The VB monogram is our signature. It lives in favicons, app icons, watermarks, and the footer of everything we build. Think of it as our maker's mark. Every project we ship gets stamped with it.

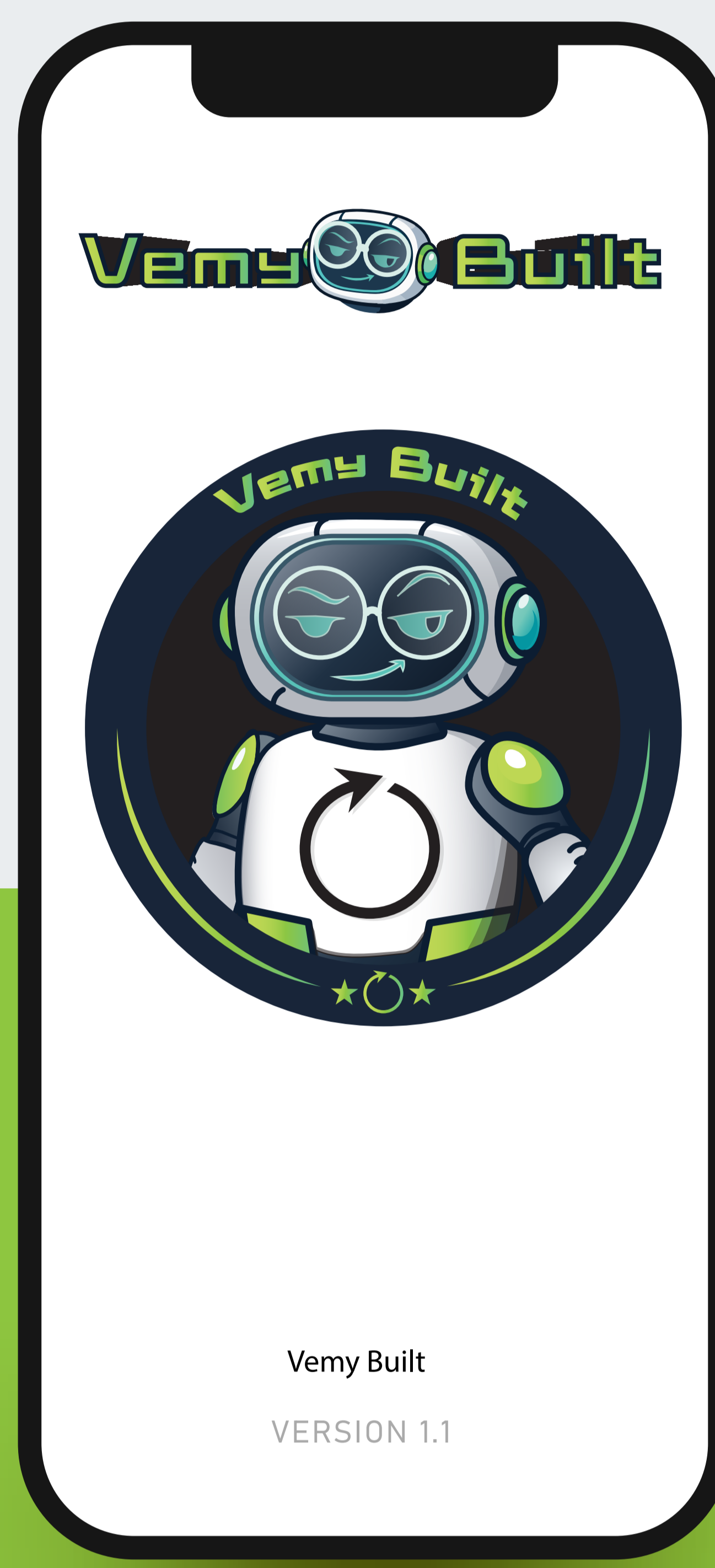
### The Colors

Green and teal carry over from the original palette so nothing gets wasted in the rebrand. The green gives it energy. The teal keeps it grounded. Together they read as modern without feeling like every other tech startup.

### Why It Works

Vemy Built sounds like a workshop, not an agency. The name is personal, the mascot has attitude, and the logo system is flexible enough to grow with us. It says we make real things for real people, which is exactly what we do.

## ICONS



## INVERT



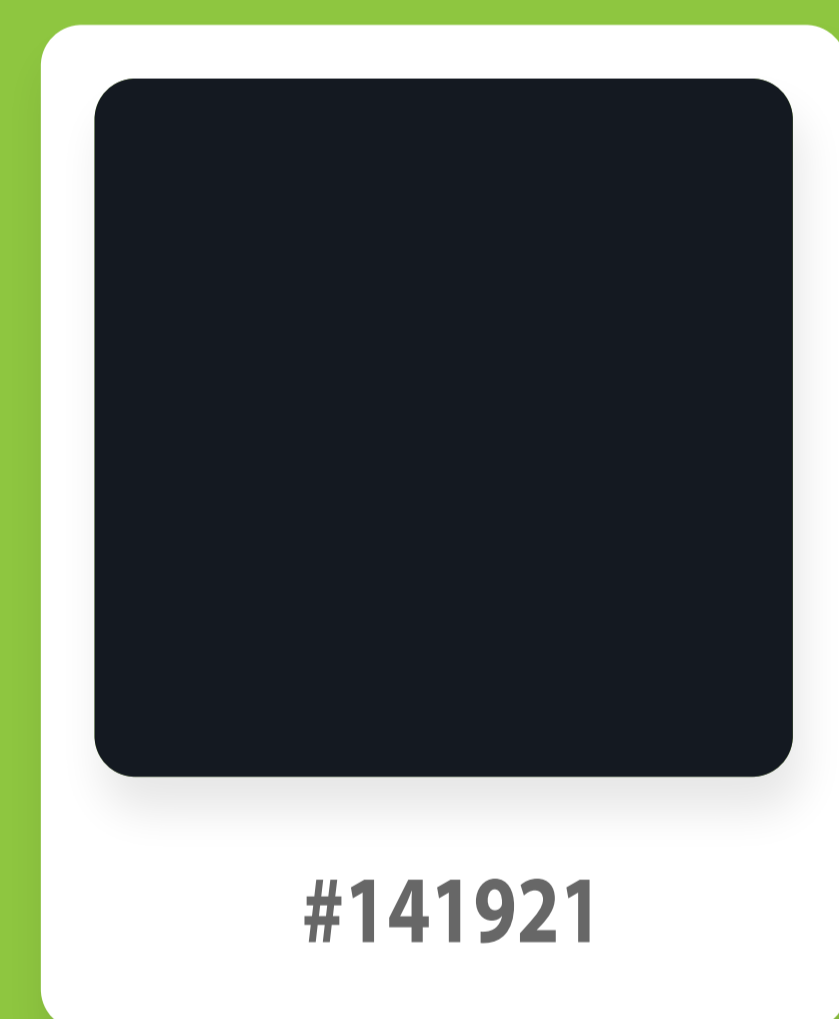
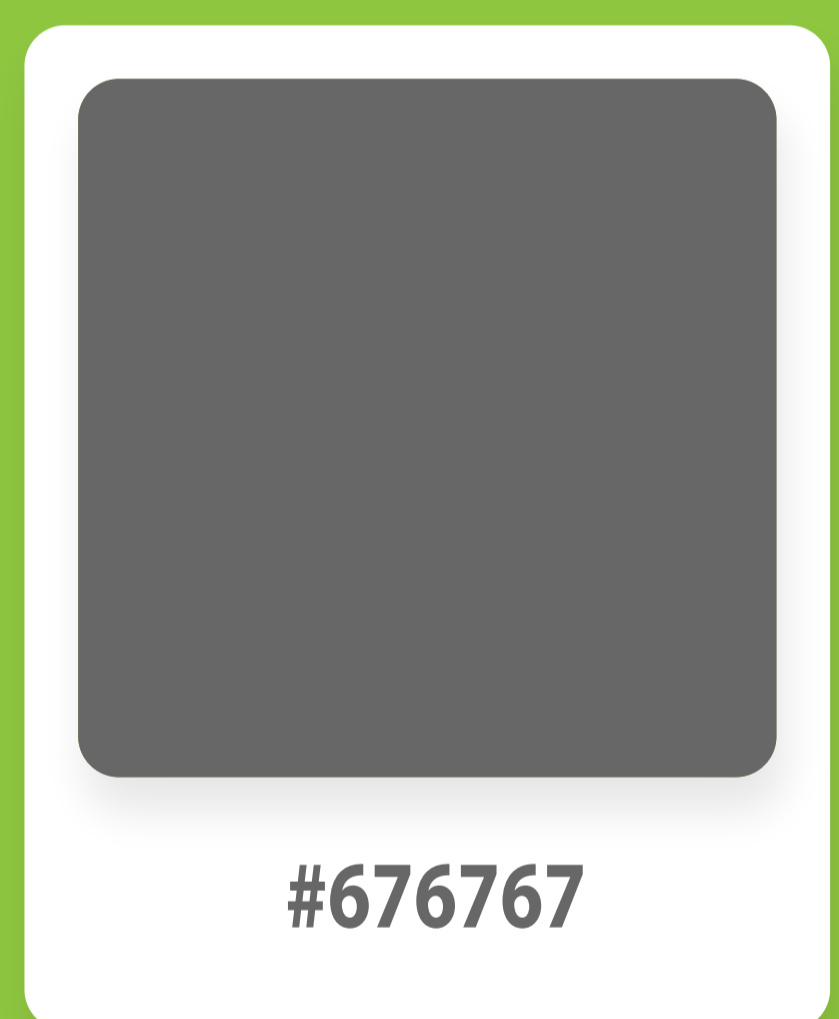
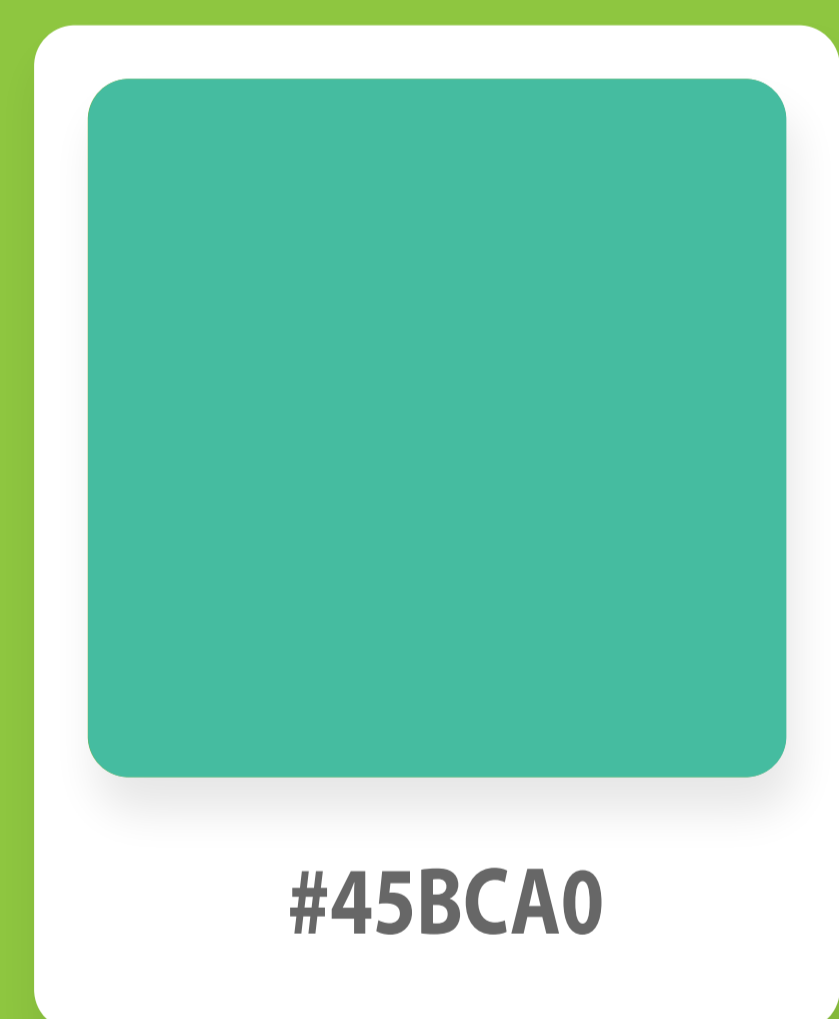
## MONOCHROME



## MONOCHROME



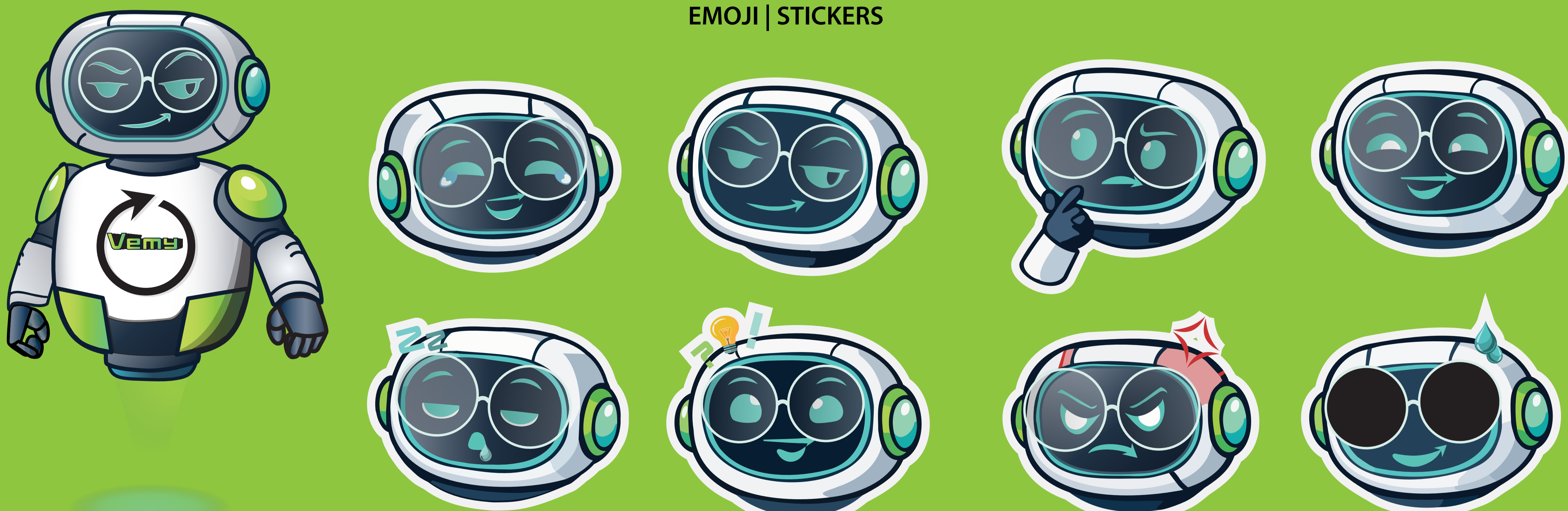
## COLOR PALETTE



## MOCKUPS



## EMOJI | STICKERS



## CHAT BOT

